



6512 Hwy 179, Sedona Arizona 86351/(928)284-1416/www.sedonalocalartists.com/email: villagegalleryoffocalartists@gmail.com

## MEMBERSHIP APPLICATION

The purpose of the Village Gallery of Local Artists LLC is to provide a venue for local artists to display and market their art. The gallery is operated by the artists who exhibit their work here in a cooperative environment. We are located in the Village of Oak Creek at the Cortez roundabout, at 6512 Highway 179, Sedona, AZ 86351.

The day-to-day gallery business is handled by various committees that take on everything from advertising to housekeeping. Active participation by all members in one or more committees is essential to the gallery's continued success. There are two owners/managers who perform additional duties to ensure the success of the gallery operation.

What we are looking for:

Artists who will contribute positively to the gallery will be accepted.

If you are a talented artist residing in the Sedona area or the Verde Valley, you are eligible to apply for membership. Artists must live in the local area full time. Part time residents are not able to meet gallery requirements, but may inquire into our guest artist program.

### **Benefits of Cooperative Gallery Membership:**

- Meet the customer and create a bond/friendship
  - Encourages repeat customers
- Sell your work better than a hired salesperson
- Sense of belonging and pride in the gallery
- Family of artists
- Networking with other artists
- Feedback from customers and other artists—help grow/foster ideas
- 20/80 split

The jury process:

Prospective members must return this completed Application/Mandatory Requirement Form (attached) with at least five high quality photographs of their work (paper or digital submissions), along with a non-refundable \$10 application fee in check or cash. Submission of artwork to the jury chair by email is encouraged, when practical. Do not submit original artwork. Applications without photographs or application fee will not be considered. Make sure you sign the Application/Mandatory Requirement Form. All work must be original work produced by the artist.

If you need a special display for your work, you must provide your own and (i.e., jewelry case, pedestal, etc.) ask for a copy of the display guidelines. If you have a display, please submit a photo of it with your application or after your acceptance.

Here are some of the criteria used by our jurors when reviewing artwork:

- Mastery of media
- Professional presentation
- Originality
- Different from other work already showing

If your initial application is approved, the Jury Committee will then notify you by telephone and/or email of the next available jury date and time. You will then be invited to meet the jury, bringing your ORIGINAL artwork to that meeting. Each artist will also meet with one or both owners before acceptance into the gallery.

All applicants will be notified by telephone, email or mail following the jury process. Accepted artists will be offered a space in the gallery as it becomes available for their medium or be placed on a waiting list. Applicants who are not accepted may re-apply after 12 months.

Membership requirements:

Membership in the Village Gallery is a privilege and comes with certain expectations and responsibilities. All gallery artists must participate on a committee each month and work 12 hours per month (three 4-hour shifts) while training/8 hours per month (two 4-hour shifts) after fully trained at the gallery sales desk. Each artist pays monthly rent for their display space. Upon acceptance into the gallery, each artist must pay first and last month's rent and a one-time non-refundable membership fee of \$100.00. The Village Gallery receives a commission on all sales made in (or referred by) the gallery, on commissions or through its website.

Artists are strongly urged to attend First Fridays at the gallery 5-8 p.m., and bring an appetizer to share with artists and guests.

Application checklist:

- Completed and signed artist application
- \$10 non-refundable application fee (cash or check)
- Five high quality photos (paper or digital media)(if digital, email to Jury Chair)
- Photo of your display, if applicable
- Provide a self-addressed, stamped envelope if you want your photos returned to you
- We accept applications and photos at the gallery or may be mailed/emailed to:

Stephanie Brand  
904 E. Saddlehorn Rd.  
Sedona, AZ 86351  
928-554-4453  
[Stephanieb904@gmail.com](mailto:Stephanieb904@gmail.com)

If you have any questions, please contact Stephanie above, or call the gallery and ask for one of the owners.

Artist Application

Please fill in completely:

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website (if applicable) \_\_\_\_\_

Artistic medium \_\_\_\_\_

Check one: Wall space \_\_\_\_\_ Floor space \_\_\_\_\_ Both \_\_\_\_\_

What is the price range of your work? \_\_\_\_\_

Where else do you sell your artwork? \_\_\_\_\_

How/where did you hear about our gallery? \_\_\_\_\_

What special skills or abilities would you bring to the operation of our gallery?

\_\_\_\_\_  
\_\_\_\_\_

**Mandatory Requirements**

1. Exhibit only the medium that has been juried into the gallery.
2. Participate in gallery activities. Undergo a 3-month probationary period.
3. Comply with the requirement for committee work; work three 4-hour shifts per month during the first 3-6 months until trained. During these shifts you are scheduled to work with a trainer to learn. After this requirement is fulfilled, you then work two 4-hour shifts each month.
4. Pay Village Gallery of Local Artists \$100 membership fee, first and last month's rent upon entry into the gallery and rent on the 1<sup>st</sup> of the month, thereafter.
5. Comply with and follow all written policies and procedures.

Failure to adhere to the above requirements can result in dismissal from the Gallery.

I have read the Mandatory Requirements for membership in the Village Gallery.

My signature verifies my understanding and acceptance of these requirements.

Artist signature: \_\_\_\_\_ Date: \_\_\_\_\_